

Ted R. Lawson, CEO

Education

- Graduate of University of Charleston - Business Degree

Additional Educational Training

- Wharton Business School – Training Courses in Marketing
- Moraine Valley College, IL – Transportation
- Destination Specialist – International Certified Travel Academy

Memberships/Appointments

- Board of Directors Regional Contracting Assistance 1992-1996
- Managing for the Common Good Advisory Panel – University of Charleston 1996
- Board of Directors Travel Trust International, World Wide Travel
- Agency Consortium 1978-1982
- General Services Administration Task Force
- Board Member on Travel Agency and Government Agencies
- Senator Rockefeller's Air Service Task Force Chairman

Civic

- Board of Directors Community Music 1996
- Board of Directors Charleston Chamber 1995
- Expect the Best from West Virginia 1997
- University of Charleston Ambassador's Club 1994
- Board of Directors Metropolitan Development (Syracuse, NY) 1978
- Board of Directors and Chairman Charleston Convention Bureau 1991-2001
- Volunteer Consultant for Yeager Airport Marketing

Achievements

- Manager Midway Airport Operations for US Air
- City Sales Manager for US Air 's primary Hub City
- Regional Sales Manager – Upstate New York
- Manager Sales Development Washington Executive Sales Offices
- Wrote the first Sales Manual for US Air's sales force (nationwide)
- Regional Director Servico Hotel Management Firm with 35 hotels
- Annual Achievement Award for Morgantown Airport
- University Hall of Fame for Achievement Inducted 1997

President & CEO of National Travel

- National Travel is ranked in the top 1% of Travel Agencies located in the United States, with annual sales of 50 million dollars. National Travel has emerged as a renowned travel company with leading edge technology and services.

